

Marketing and communications technician (Design oriented):

Almascience Colab is developing sustainable game-changing paper-based, fully printable, multifunctional devices and systems with the aim to deliver ecologically sustainable and universally accessible solutions by effectively enabling IoT in areas like: security, environment, health, brand protection, electronics, logistics, food or marketing.

We generate innovation on a daily basis.

We are looking for a hands-on, design-oriented marketing and communication technician with strong design orientation (Marcom) to join our team. The Marcom will work on a wide range of projects to develop innovative product concepts as well attractive and informative digital and physical content across multiple channels including websites, social media, blogs, virtual events, exhibitions etc strengthening the Almascience brand as a leading provider of advanced scientific products and solutions.

The ideal candidate will have strong design and art skills, a passion for science and innovation, is multimedia savvy, well-organized, and possesses the ability to juggle numerous on-going tasks to develop content.

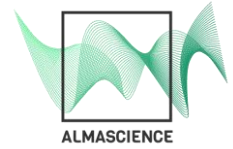
This position provides the opportunity to work on a variety of innovative product projects and hone specialized skills with a forward-thinking, agile and innovative B2B marketing organization.

Responsibilities

- Create and sketch scientific art as well as product concepts.
- Write and edit content that will be used across various tools for internal and external audiences including "short-form" videos for multi-use marketing.
- Develop wide scope of marketing assets (banner, advertisement, video, graphic assets) for the different communication channels.
- Initiating and implementing brochures, publications and advertisements
- Manage, in alignment with the Business Development VP, the social media channels of the company (Linkedin, FB, Twitter, Youtube)
- Manage, in alignment with the Business Development VP, the company website.
- Manage, in alignment with the Business Development VP, external creative agencies or web design agencies when applicable.

Skills

- Bachelor's or Masters (preferable) degree in design, marketing, communications, journalism, visual arts, or related field required.
- Proven written and oral communication skills, with excellent grammar and spelling in English.
- Preference to professionals with proven experience in a similar role and a track record in graphic design.



- Advanced skills in Adobe Creative Cloud or an equivalent graphic/design suite.
- Active knowledge and participation on social media platforms (Twitter, LinkedIn, YouTube, etc.)
- Proven self-motivated, multi-tasker with high levels of integrity and autonomy.
- Ability to develop ideas from concept to execution, building alignment around design direction and execution with senior stakeholders.
- Good analytical, organizational, project management, and time management skills.
- To have a passion for science and for new projects!

What We Offer You

- You will join a rapidly evolving science and product team in an environment of constant innovation
- Exposure of your work to major established mega brands, locally and internationally also expanding your network
- A stable work environment and a possibility to adhere to private health insurance plan
- Opportunity to further develop and strengthen broad skills, knowledge, and network
- Ability to implement new ideas and changes and to have an impact

If you enjoy working with knowledgeable, energetic and success-oriented people, for a company that both challenges and respects its professionals, and you've got what it takes for this position, then apply today. Please contact Recruiting@almascience.pt and include your English CV with portfolio link and a short motivation.