

Invitation to join the International Advisory Board of *Advanced Electronic Materials*

Dear Professor Martins,

The *Advanced Materials* journal family is recognized around the world as a leading forum for cutting-edge materials science research, and has served the community for a quarter of a century. The 2012 ISI impact factors of 14.8 for *Advanced Materials*, 10.0 for *Advanced Energy Materials*, and 9.8 for *Advanced Functional Materials* are testimony to the seminal nature of the research presented.

We are currently working on the launch of the newest member of the family, *Advanced Electronic Materials*, a new space to feature the best research in the fields of electronic and magnetic materials; space that we hope will become the go-to forum for scientists and engineers alike working in related areas. The journal's launch is scheduled for January 2015, and given the excellent content which we see submitted in our other related journals, we expect to be as successful as our other recent sister-journals *Advanced Energy Materials*, *Advanced Healthcare Materials*, *Advanced Optical Materials*, and *Advanced Materials Interfaces*.

The Editorial Advisory Board of *Advanced Electronic Materials* will have a two-tier structure. The smaller *Executive Advisory Board* is complemented by the larger *International Advisory Board*, and we are now actively recruiting recommended experts from the very top of the field to be part of this *International Advisory Board*.

The members of the Executive Advisory Board are:

Rainer Waser

John Rogers

Henning Sirringhaus

Xiaohui Qiu

Takao Someya

Sang-Woo Kim

***Advanced Electronic Materials* hereby invites you to join its International Advisory Board.**

International Advisory Board members will not be expected to attend board meetings, and no time-consuming administration or editing of manuscript will be expected from you. You will not be involved in any routine editorial matters, but your expertise may occasionally be counted on in difficult or controversial cases.

International Advisory Board activities will include advising us editors on topics and authors of interest, spreading the word about the new journal, encouraging other researchers to contribute articles, and generally raising the journal's visibility. Members will act as multipliers for all journal activities to the best of their ability, and will be present in the journal's masthead in order to strengthen our scientific reputation.

In addition, in your role as *International Board Member*, we will periodically seek your advice when deciding a course for the journal, and your view on tone and focus for *Advanced Electronic Materials* will be of critical importance.

Given the *Advanced* journal family's strong brand and global reputation, we are confident that *Advanced Electronic Materials* will earn a very competitive first ISI Impact Factor. Our experienced editorial team will run the journal in best *Advanced Materials* tradition and strive to make it the No. 1 forum for publishing electronic and magnetic materials research.

We also invite you to submit a contribution to *Advanced Electronic Materials* to appear in the first few issues of the journal. The journal will provide a wide choice of format by publishing Full Papers in addition to all *Advanced Materials* article types, such as Communications, Progress Reports, and Review Articles.

As a member of the *International Advisory Board*, you will receive complimentary online access to *Advanced Electronic Materials* and will have the opportunity to purchase the publisher's books and journals at a 25% discount. Your initial term on the *International Advisory Board* will last three years, which may be extended should your interest to serve on it continue beyond that point. We bank on your support in this important function, trusting that you share our excitement.

We would be very pleased if you were able to accept this invitation. Please let us know at your earliest convenience, preferably by **July 11th**.

With best regards,



Dr. Carolina Novo da Silva

Prof. Peter Gregory

Deputy Editor

Editor-in-chief

Advanced Electronic Materials

*Advanced Materials and Advanced Electronic
Materials*

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Wiley-VCH

PS: If you have questions regarding any aspect of *Advanced Electronic Materials* and your potential involvement, please let us know (advelectronicmat@wiley.com or phone [+49 3047031375](tel:+493047031375)).

**ADVANCED
ELECTRONIC
MATERIALS**

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